

For Immediate Release

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Environmentally Friendly DOCCENTRAL System Centralizes Real Estate Transactions Intermountain Multiple Listing Service Early Adopter of Latest Technology

Boise, Id., September 15, 2008—Intermountain Multiple Listing Service is the 4th multiple listing service in the country to adopt DocCentral—the latest on-line, environmentally friendly tool for the real estate professional. DocCentral provides a secure Internet portal for around the clock access to every document in a real estate transaction, from the initial listing to closing. The simplicity and accessibility of the system with its one access point reduces delays and minimizes the mystery common in real estate deals by enabling all parties to monitor the progress of the transaction from virtually anywhere.

The DocCentral system integrates with the existing multiple listing service database to populate information into each transaction file without having to re-enter it. Information outside the MLS database can be directly added to the file by email, fax or by uploading it directly using a Web browser. The system then notifies the agent of the changes to the file.

“Using DocCentral has benefits for everyone involved,” says Greg Manship, CEO of Intermountain Multiple Listing Service. “The realtors get an easy to use tool that standardizes much of a real estate transaction. The buyers and sellers can also stay up-to-date on where they are in the process.”

Treasure Valley Realtors® using DocCentral are already reporting rave reviews from clients. Eric Jensen (<http://www.idahosmartagents.com/>) with Specialty Group, Inc. (<http://www.specialtygroup.com>), of Meridian, Id., sent the following quote from one of his clients: “Eric, Just a quick note to say I LOVE your doccentral website. It is so great and we have used it several times to get all the information we needed so we didn’t have to track you down every time. Good Work! Talk to you soon. Julie.” (Emphasis in original.)

Benefits of DocCentral extend well beyond the real estate market. Anyone who has ever bought or sold a home knows the paperwork deluge that accompanies it. From loan applications, CCRs, title documents, tax forms, and the myriad of disclosure forms required, a typical real estate sale may involve several pounds of paper, copied over every time any information changes. The DocCentral system

eliminates a large amount of that paper by maintaining all documents on-line and allowing for electronic signature.

For the security conscious, the system has a redundant back-up that is kept for seven years. Each account is password protected and permissions are assigned only by the listing agent.

How Doc Central Works

1. The listing Realtor® uses the MLS listing number to start a unique on-line file for the transaction.
2. The listing agent sets permissions for each document in the archive so that only the appropriate people have access to them.
3. Each transaction file receives a unique email address that can be accessed only by those parties authorized by the Realtor® managing the transaction.
4. Additional documents can be input directly via browser, fax or unique email address by any the parties involved.
5. The system then monitors when documents are reviewed or signed.
6. Sellers and buyers can access the system from anywhere they can access the Internet to check the status of their transaction.

About Intermountain Multiple Listing Service

The IMLS serves nine REALTORS® associations made up of more than 5,000 REALTORS® in Idaho and Eastern Oregon, including:

- Ada County Association of REALTORS®
- Caldwell Board of REALTORS®
- Elmore County Board of REALTORS®
- Emmett Valley Association of REALTORS®
- Greater Twin Falls Association of REALTORS®
- Malheur County Board of REALTORS®
- Nampa Association of REALTORS®
- Northside Board of REALTORS®
- Payette/Washington County Board of REALTORS®

Since 1979, IMLS has provided participants and subscribers with leading edge technology for listing and selling real estate in Eastern Oregon and Southern Idaho. With more than 22,000 properties for sale or under contract, IMLS is the largest real estate Multiple Listing Service in Idaho.

For more information, visit us on the Web at www.IntermountainMLS.com, call 208.376.0363 or email gmanship@intermountainmls.com.

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